



SEMINAR

“Enhance Your Communication Power Through MBTI”

Event Details:

Trainer	: Terence Yeung Managing Director of TACSEN Management Consultants Limited
Date	: 26 August 2009 (Wednesday)
Time	: 7:00pm – 9:30pm (registration starts at 6:30pm)
Venue	: Lecture Hall 502, The Boys' and Girls' Clubs Association of Hong Kong. No.3 Lockhart Road, Wanchai, Hong Kong.
Capacity	: 180
Language	: Cantonese (supplemented by technical terms in English)
CPD credit	: 2.5 hours
Closing for enrolment:	: 29 Jul 2009 (Wednesday)
Fee	: HK\$ 100 (Special price: HK\$50 **)
Note	: No refreshment will be provided

**** Fees collected will be utilized to fund events and activities for development of the accounting profession**

Overview:

In this workshop, you will gain insight into yourself and others by exploring personality theory. Identify personality preferences and type using the Myers Briggs Type Indicator (MBTI®). Learn to communicate more effectively with others by understanding how they solve problems, make decisions, relate to others, organise time and process information. You will be provided with skills in speed-reading people of their personality types and addressing some of the most difficult communication issues that managers face in daily work situation.

Course Outline:

Understanding Communication

- Communication Process
- Essential Elements for effective communication
- Major barriers to effective communication
- What does one usually overlook in communication
- Some Misconception about Communication

Relationship Between Personality and Communication Styles

- How do people with different “Codes” perceive and express during communication
- Understanding the communication style and needs of different types
- Understand the source of misunderstanding during communication process and its relationship to type

Effective Communication Strategies

- Communication strategies with different people
 - How to understand your boss and how you can make him/her understand you
 - How to make your subordinates get what you say, and do what you mean
 - How you understand and build rapport with different types of internal clients

Trainer:

Mr Terence Yeung, Managing Director, TACSEN Management Consultants Limited

Terence has over 16 years of experience in management consulting and corporate training. He once was a manager of Andersen Business Consulting, providing service for both mainland and multinational enterprises. Before that, he was a Senior Training Consultant of Giordano International Limited. From 2002 to now, he is the Managing Director of TACSEN Management Consultants Limited. In 2006, Hong Kong Daily News has awarded Terence in the Asian Top 10 Corporate Trainers Competition as The Most Outstanding Trainer in Personality Studies.

Enrolment and CPD hour entitlement:

Those who are interested in the seminar please enroll online at www.ARCentre.hk. Acceptance will be on a first-come-first-served basis. You can also check the enrolment status at the web site by entering your membership number. Confirmation to successful applicants will be issued two business days before the event by email.

CPD Certificates will be issued to participants who attended the full session. Participants are requested to bring along their confirmation email for registration.

Payment Instruction:

1. Print the acknowledgement email of your enrolment form and send to us together with your payment using the mailing label below.
2. Please make cheque payable to “Accounting Development Foundation Limited”.
3. If we have not received your payment one week before the event, your place will be released.



Accounting Development Foundation Limited

Suites 2205-6, Island Place Tower,
510 King's Road,
North Point, Hong Kong.
(Attn.: Accounts Department)



For payment enquiry,
please call Accounts Department
at 2165-7869.